

Date: 29th May, 2025

To,
The Manager,
BSE SME Platform
Department of Corporate Services
25th Floor, P.J. Towers, Dalal Street
Fort, Mumbai - 400 001

BSE Scrip Code: 543831

Reference: Regulation 30 and 33 of the SEBI (Listing Obligations and Disclosure Requirements)
Regulations, 2015 ('SEBI Listing Regulations')

Sub: Outcome of Board Meeting under Regulation 30 of SEBI (LODR) Regulations, 2015.

Dear Sir/ Madam,

Pursuant to Regulations 30 and 33 read with Schedule III and other applicable provisions of the SEBI Listing Regulations, we hereby inform you that the Board of Directors of the Company at their meeting held today i.e., Thursday, 28th May, 2025, has inter alia, approved:

- 1. Audited Standalone Financial Results of the Company for the half year & financial year ended March 31, 2025;
- 2. Recommended Dividend @ 5 % (Rs.0.50/- per equity share) for the financial year 2024-25 subject to approval of shareholders at the ensuing Annual General Meeting of Company;
- 3. Appointment of Mr. Prakash Dilip Ghanekar as an Internal Auditor of the Company under section 138 of Companies Act, 2013 for the financial Year 2025-26;
- 4. Appointment of M/s. Nikunj Kanabar & Associates, Practicing Company Secretaries, as Secretarial Auditor of the Company from Financial Year 2025-26 to 2029-30, subject to approval of shareholder in the ensuing General Meeting of Company;
- 5. The increase in authorized share capital of the Company from existing Rs. 15,00,00,000 (Rupees Fifteen Crores Only) divided into 1,50,00,000 (One Crore Fifty Lakhs) Equity Shares of Rs. 10/- (Rupees Ten Only) each to Rs. 22,00,00,000/- (Rupees Twenty-Two Crores) divided into 2,20,00,000 (Two Crores Twenty Lakhs) Equity Shares of having face value of Rs.10/- (Rupees Ten Only) by creating additional Rs.7,00,00,000 (Rupees Seven Crore) divided into 70,00,000 (Seventy Lakhs) Equity Shares of Rs. 10/- each, ranking pari passu with the existing equity Shares of the Company and Approved the alteration of Memorandum of Association of the Company to substitute the existing Clause V with the new Clause V subject to approval of Shareholders.
- 6. Issuance of fully paid -up Bonus equity shares in the ratio of 1 (one) Fully paid -up equity share for every 2 (Two) fully paid -up existing equity shares held on record date, subject to approval of shareholders in the ensuing general Meeting of Company and other applicable statutory and regulatory approvals, as may be required.

Accordingly, we are enclosing herewith the following:

1. Audited Standalone Financial Results of the Company for half year & financial year ended March 31, 2025.

Registered Office:

801, 8th floor, Crescent Tower, near Morya House, opp. Off Link Road, Veera Desai Industrial Estate, Andheri West, Mumbai, Maharashtra 400053. | CIN - L74300MH2005PLC156444

Phone: 022 6714 0000 | Email: info@brightoutdoor.com | Website: www.brightoutdoor.com



- Auditor's Report on Audited Standalone Financial Results for the half year & financial year ended March 31, 2025 of the Company issued by the Statutory Auditors, M/s. VANDANA V. DODHIA & CO Chartered Accountants.
- 3. Further, pursuant to Reg 33(3)(d) of the Listing Obligations, declaration with respect to the Audit Report with unmodified opinion on the Audited Standalone Financial Results of the Company for the Half-Year and Year ended March 31, 2025 has also been enclosed herewith.

The additional details required under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 as amended from time to time read with SEBI Circular SEBI/HO/CFD/PoD2/CIR/P/0155 November 11, 2024 are enclosed as **Annexure – I, II, III & IV.**

The Meeting of the Board of Directors of the Company commenced at 3:45 P.M. IST and concluded at 4:35 P.M. IST.

Thanking You,

Yours faithfully,

FOR BRIGHT OUTDOOR MEDIA LIMITED

YOGESH JIWANLAL LAKHANI MANAGING DIRECTOR DIN – 00845616





Annexure - I

Details as required under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular dated November 11, 2024 for Appointment of Mr. Prakash Dilip Ghanekar as an Internal Auditor of the Company for F.Y. 2025-26:

Sr. No.	Particulars	Details
1.	Reason for change viz. Appointment resignation, removal, death or otherwise;	Appointment of Mr. Prakash Dilip Ghanekar as Internal Auditor of the Company for F.Y. 2025-26
2.	Date of appointment (as applicable) & term of appointment	w.e.f. 29 th May, 2025 Term of Appointment: He will appoint as an Internal Auditor of Company for the F.Y. 2025-2026.
3.	Brief profile (in case of appointment);	Mr. Prakash Dilip Ghanekar, Hold Degree of B. Com Issued by University of Mumbai. He has also experience of 15 years in the field of Finance and accounts.
4.	Disclosure of relationships between directors (in case of appointment of a director).	Not applicable





Annexure - II

Details as required under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular dated November 11, 2024 for Appointment of M/s Nikunj Kanabar & Associates as Secretarial Auditor of the Company:

Sr. No.	Particulars	Details		
1.	Reason for change viz. Appointment resignation, removal, death or otherwise;	Appointment of M/s. Nikunj Kanabar & Associates, Practicing Company Secretaries having Membership No. F12357 and CP No. 27358 as Secretarial Auditor of the Company for the period of 5 years from Financial Year 2025-26 to 2029-30 subject to approval of shareholder in the ensuing General Meeting of Company.		
2.	Date of appointment (as applicable) & term of appointment	w.e.f. 29 th May, 2025 Term of appointment – Appointment for 5 years i.e. from F.Y. 2025-26 to 2029-30 to conduct Secretarial Audit and issue report within the timeline as per SEBI Regulations after due-diligence as per applicable laws to Company.		
3.	Brief profile (in case of appointment);	M/s. Nikunj Kanabar & Associates is sole proprietorship firm located in Mumbai. He has more than 7 years of experience in Corporate Secretarial Compliances.		
4.	Disclosure of relationships between directors (in case of appointment of a director).	Not applicable		



Annexure - III

Disclosure of Information pursuant to Regulation 30 of the SEBI Listing Regulations read with SEBI circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 November 11, 2024.

Brief Details of amendment to Memorandum of Association

Amendment to the Authorized Share Capital (Clause V of the Memorandum of Association of the Company)

"V. The Authorized Share Capital of the Company is Rs. 22,00,00,000/- (Rupees Twenty-Two Crores Only) divided into 2,20,00,000 (Two Crore Twenty Lakhs) Equity Shares of Rs.10/- (Rupees Ten Only)."





Annexure - IV

Disclosure of information pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular dated November 11, 2024:

Sr. No.	Particulars	Details
1.	Type of securities proposed to be issued (viz. equity shares, convertibles etc.);	Equity Shares
2.	Type of issuance	Bonus Issue
3.	Total number of securities proposed to be issued or total amount for which the securities will be issued (approximately)	72,74,390 Equity Shares of Rs. 10/- each amounting to Rs. 7,27,43,900 /- (Rupees Seven - Crores Twenty-Seven Lakhs Forty-Three Thousand Nine Hundred only)
4.	Whether bonus out of free reserves, I created out of profits or share premium account	The Bonus equity Shares will be issued out of Free Reserve of the Company available as on 31st March, 2025.
5.	Bonus Ratio	1:2 i.e. 1 (One) new Bonus Equity Share of Rs. 10/- each for every 2 (Two) fully paid-up existing equity shares of Rs. 10/- each held as on the record date.
6.	Whether bonus is out of free reserves created out of profits or share premium account;	Yes. Bonus Equity Shares will be issued from free reserve/Retained Earnings available with Company.
7.	Details of share capital - pre and post bonus issue	Pre-Bonus issue Paid up Share Capital: Rs. 14,54,87,800/- divided into 1,45,48,780 Equity Shares of face value of Rs. 10/- each. Post Bonus Issue: Rs. 21,82,31,700/- divided into 2,18,23,170 Equity Shares of face value of Rs. 10/- each.
8.	Free Reserves and/or Share Premium required for implementing the bonus issue;	Rs. 7,27,43,900 /- (Rupees Seven - Crores Twenty-Seven Lakhs Forty-Three Thousand Nine Hundred only)
9.	Free Reserves and/or Share Premium available for capitalization and the date as on which such balance is available;	Rs. 64,66,75,267- (Rupees Sixty-Four Crores Sixty-Six Lakhs Seventy-Five Thousand Two Hundred Sixty-Seven only) available in Free Reserve account for capitalization as on 31st March, 2025.
10.	whether the aforesaid figures are audited	Yes
11.	estimated date by which such bonus shares would be credited/dispatched	The Bonus issue will be implemented within 2 Month from the date of Board Meeting.

Registered Office:

Phone: 022 6714 0000 | Email: info@brightoutdoor.com | Website: www.brightoutdoor.com



CHARTERED ACCOUNTANTS

D-101, Om Fortune, 1st Floor, Behind Bank of Baroda, Jambli Gali, Borivali West, Mumbai - 400092.

Office Telephone: 022-28335993 Mobile: 9820029281

Website: www.cavandana.com Email: vandana.dodhia@gmail.com / office.cavandana@gmail.com

Independent Auditor's Report on the Half yearly and Year to Date Standalone Audited Financial Results of BRIGHT OUTDOOR MEDIA LIMITED pursuant to the Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

To,
The Board of Directors of
BRIGHT OUTDOOR MEDIA LIMITED
(FORMALLY KNOWN AS "BRIGHT OUTDOOR MEDIA PRIVATE LIMITED")
801, 8Th Floor, Cresent Tower,
Near Maurya House, New Link Road,
Andheri (West), Mumbai-400053

Report on the audit of the Standalone Financial Results

Opinion

We have audited the accompanying statement of half yearly and year to date standalone financial results of **BRIGHT OUTDOOR MEDIA LIMITED** (Formally Known as "BRIGHT OUTDOOR MEDIA PRIVATE LIMITED") for the half year ended March 31, 2025 and for the year ended March 31, 2025, attached herewith, being submitted by the Company pursuant to the requirement of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended (the "Listing Regulations").

In our opinion and to the best of our information and according to the explanations given to us, the aforesaid year to date financial results:

- i) are presented in accordance with the requirements of the Listing Regulations in this regard; and
- ii) gives a true and fair view in conformity with the applicable accounting standards and other accounting principles generally accepted in India, of the net profit and other comprehensive income and other financial information of the Company for the half year ended March 31, 2025 and for the year ended March 31, 2025.





CHARTERED ACCOUNTANTS

D-101, Om Fortune, 1st Floor, Behind Bank of Baroda, Jambli Gali, Borivali West, Mumbai - 400092.

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Website: www.cavandana.com Email: vandana.dodhia@gmail.com / office.cavandana@gmail.com

Basis for Opinion

We conducted our audit in accordance with the Standards on Auditing (SAs) specified under section 143(10) of the Companies Act, 2013, as amended ("the Act"). Our responsibilities under those Standards are further described in the "Auditor's Responsibilities for the Audit of the Standalone Financial Results" section of our report. We are independent of the Company in accordance with the Code of Ethics issued by the Institute of Chartered Accountants of India together with the ethical requirements that are relevant to our audit of the financial statements under the provisions of the Act and the Rules there under, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the Code of Ethics. We believe that the audit evidence obtained by us is sufficient and appropriate to provide a basis for our opinion.

Management's and Board of Directors" Responsibilities for the Standalone Financial Results

The Statement has been prepared on the basis of the standalone annual financial statements. The Board of Directors of the Company are responsible for the preparation and presentation of the Statement that gives a true and fair view of the net profit / loss and other comprehensive income of the Company and other financial information in accordance with the applicable accounting standards prescribed under Section 133 of the Act read with relevant rules issued there under and other accounting principles generally accepted in India and in compliance with Regulation 33 of the Listing Regulations. This responsibility also includes maintenance of adequate accounting records in accordance with the provisions of the Act for safeguarding of the assets of the Company and for preventing and detecting frauds and other irregularities; selection and application of appropriate accounting policies; making judgments and estimates that are reasonable and prudent; and the design, implementation and maintenance of adequate internal financial controls, that were operating effectively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the Statement that give a true and fair view and are free from material misstatement, whether due to fraud or error.

In preparing the Statement, the Board of Directors are responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Board of Directors either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

The Board of Directors are also responsible for overseeing the Company's financial reporting process.

Membership No. 104000



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Auditor's Responsibilities for the Audit of the Standalone Financial Results

Our objectives are to obtain reasonable assurance about whether the Statement as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with SAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial results.

As part of an audit in accordance with SAs, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the Statement, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances. Under Section 143(3) (i) of the Act, we are also responsible for expressing our opinion on whether the company has adequate internal financial controls with reference to financial statements in place and the operating effectiveness of such controls.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the Board of Directors.
- Conclude on the appropriateness of the Board of Directors' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial results or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.

Membership
No. 104000

FRN: 117812W



CHARTERED ACCOUNTANTS

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 Evaluate the overall presentation, structure and content of the Statement, including the disclosures, and whether the Statement represents the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.

Other Matter

The Statement includes the results for the half year ended March 31, 2025 being the balancing figure between the audited figures in respect of the full financial year ended March 31, 2025 and the audited period year-to-date figures up to the first half year of the current financial year.

FOR VANDANA V. DODHIA & CO., CHARTERED ACCOUNTANTS

CA. VANDANA V. DODHIA

PARTNER

MEMBERSHIP NO.: 104000

FIRM REG No: 117812W Dated: 29/05/2025

Place: MUMBAI

UDIN: 25104000BMLCWZ4408

Membership No. 104000 **

FRN: 117812W

BRIGHT OUTDOOR MEDIA LIMITED

(Formerly Known as BRIGHT OUTDOOR MEDIA PRIVATE LIMITED)

CIN - U7430MH2005PLC156444

H. NO.- 801, 8th Floor, Crescent Tower, Near Morya House, Opp. VIP Plaza, New Link Road, Andheri(W), Mumbai-400053 Maharashtra, India Website - www.brightoutdoor.com; Email: info@brightoutdoor.com

Standalone Statement of Financial Results for the Year ended on 31st March, 2025 Pursuant to regulation 33 of SEBI (LODR) Regulation, 2015

	Particulars	Half Year ended on 31/03/2025	Half Year ended on 30/09/2024	Half Year ended on 31/03/2024	Half Year ended on 30/09/2023	Year to date figures for the year ended 31/03/2025	Year to date figures for the year ended 31/03/2024	
		Audited	Unaudited	Audited	Unaudited	Audited	Audited	
	INCOME FROM OPERATIONS							
I	Revenue from Operations	6,953.11	5,721.45	6,544.03	4,123.86	12,674.55	10,667.89	
II	Other Income	87,99	42.57	16.95	45.13	130.56	62.08	
III	Total Revenue (I+II)	7,041.09	5,764.02	6,560.98	4,168.99	12,805.12	10,729.97	
IV	EXPENSES							
	Direct & other related expenses	5,011.02	3,961.35	4,030.53	3,216.79	8,972.37	7,258.76	
	Employee Benefit Expenses	232.53	187.32	184.15	151.18	419.86	335.33	
	Finance Cost	7.90	12.06	36.74	21.47	19.96	58.21	
	Depreciation & Amortization Expense	116.56	82.67	108.39	6.35	199.23	114.74	
	Other Expenses	364.95	287.18	598.51	211.01	652.13	798.09	
	CSR expenses	11.20	12.00	10.26	211.01	23.20	10.26	
	Total expenses (IV)		4,542.59	4,968.58	3,606.81	10,286.75	8,575.38	
v	Profit before Exceptional & Extraordinary Items and tax (III-IV)	1,296.93	1,221.43	1,592.40	562.18	2,518.37	2,154.58	
VI	Exceptional Items						•	
VII	Profit before Extraordinary Items and tax (V-VI)	1,296.93	1,221.43	1,592.40	562.18	2,518.37	2,154.58	
VIII	Extraordinary Items							
IX	Profit before tax (VII-VIII)	1,296.93	1,221.43	1,592.40	562.18	2,518.37	2,154.58	
X	Tax Expenses							
	1 Current Tax	333.87	295.28	399.26	141.49	629.16	540.75	
	2 Deferred Tax	(29.33)	11.04	9.09	0.90	(18.29)	9.99	
	3 Taxes of earlier years	(1.10)	1.10	-	0.01		0.01	
	Total Tax Expenses (X)	303.44	307.42	408.35	142.40	610.87	550.75	
XI	Profit/(Loss) for the period from continuing operations (IX-X)	993.49	914.01	1,184.05	419.78	1,907.50	1,603.83	
XII	Profit/(Loss) from discontinuing operation				-		-	
XIII	Tax Expenses of discontinuing operations			-	-		•	
XIV	Profit/(Loss) from discontinuing operation after tax (XII-XIII)							
XV	Profit(Loss) for the Period (XI+XIV)	993.49	914.01	1,184.05	419.78	1,907.50	1,603.83	
XVI	Paid up Equity Share Capital	1,454.88	1,454.88	1,454.88	1,392.88	1,454.88	1,454.88	
XVII	Reserves & Surplus Earnings per equity share	14,919.48	13,998.82	13,165.76	8,938.04	14,919.48	13,165.76	
XVIII		12.60	42.52	0.10	2.04	12.11	44.45	
	(1) Basic (2) Diluted	13.68	12.53	8.43 8.43	3.01	13.11 13.11	11.45	
Notes:-	(2) Diluted	13.68	12.53	8.43	3.01	15.11	11.45	

1. The above Audited Financial Results have been reviewed by the Audit Committee and approved by the Board of Directors of the Company at their respective meeting held on 29th May, 2025

2. The Statutory Auditors of the Company have carried out the Statutory Audit of the above financial results of the Company and have expressed an unmodified opnion on these Results.

3. The Company is having two segment of business i.e. Advertising & Publicity and Real Estate.

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4. There are no investor complaints received/pending as on 31st March, 2025

5. Previous year's/ period figures have been regrouped/ reclassified/ restated, wherever necessary to confirm to classification of current year/period.

For Bright Outdoor Media Limited

Yogesh Jiwanlal Lakhani Chairman and Managing Director DIN-:00845616

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Place: Mumbai Maharashtra Date: 29th May, 2025

BRIGHT OUTDOOR MEDIA LIMITED (Formerly Known as BRIGHT OUTDOOR MEDIA PRIVATE LIMITED)

CIN - U7430MH2005PLC156444

H. NO.- 801, 8th Floor, Crescent Tower, Near Morya House, Opp. VIP Plaza, New Link Road, Andheri(W), Mumbai-400053 Maharashtra, India

Website - www.brightoutdoor.com; Email: info@brightoutdoor.com Standalone Statement of Assets & Liabilities as on 31st March, 2025

(Amount in Lakhs)

	(A		
		As on 31st March	
Particulars	2025	2024	
	Audited	Audited	
I. EQUITY AND LIABILITIES			
1 Shareholders' funds			
Share capital	1,454.88	1,454.88	
Reserves and surplus	14,919.48	13,165.76	
	16,374.36	14,620.63	
2 Non-current liabilities			
Long Term Borrowings	0.00	36.49	
	_	36,49	
3 Current liabilities		500.15	
Short Term Borrowings	100000	1,290.38	
Trade Payables		1,250.50	
(i) Total outstanding dues of micro enterprises and small enterprises			
(ii) Total outstanding dues of creditors other than micro enterprises and small			
enterprises	1,775.78	1,591.17	
Other Current Liabilities	618.58	1,139.72	
Short Term Provisions	018.38	1,139.72	
Short Term Provisions	2,394,36	4 021 27	
		4,021.27	
TOTAL	18,768.72	18,678.40	
II. ASSETS			
Non-current assets			
Property Plant & Equipments			
1 Fixed assets			
(i) Tangible Assets	1,912.15	1,506.49	
(ii) Intangible Assets	8.19	7.34	
Non Current Investments	23.00	23.00	
Long Term Loans & Advances			
Deferred Tax Assets	14.14	-4.16	
Other Non Current Assets	1,046.01	1,091.35	
	3,003.49	2,624.03	
2 Current assets		200 300 20 - 400 10	
Inventories	4,877.45	3,338.80	
Trade Receivables	6,018.35	6,266.84	
Cash and cash equivalents	2,050.52	3,347.77	
Short Term Loans & Advances	2,802.03	3,090.57	
Other Current Assets	16.88	10.39	
	15,765.23	16,054.37	
TOTAL	18,768.72	18,678,40	

For Bright Outdoor Media Limited

Yogesh Jiwanlal Lakhani

Chairman and Managing Director

DIN-:00845616

Place: Mumbai Maharashtra

Date: 29th May, 2025

BRIGHT OUTDOOR MEDIA LIMITED

(Formerly Known as BRIGHT OUTDOOR MEDIA PRIVATE LIMITED) CIN - U7430MH2005PLC156444

H. NO.- 801, 8th Floor, Crescent Tower, Near Morya House, Opp. VIP Plaza, New Link Road, Andheri(W), Mumbai-400053 Maharashtra, India

Website - www.brightoutdoor.com; Email: info@brightoutdoor.com Standalone Statement of Cash Flows for the year ended as on 31st March, 2025

		mount in Lakhs)	
	As on 31st March A	As on 31st March	
Particulars	2025	2024	
	Audited	Audited	
Cash flows from operating activities			
Profit before taxation	2,518.37	2,154.59	
Adjustments for:			
Depreciation	199.23	114.74	
Donation	23.20	19.69	
Dividend Income	(3.45)	(1.84)	
Rent Income	(110.28)	(64.62)	
Finance Cost	19.96	(40.18)	
Interest on Fixed Deposits	(89.07)	58.21	
Working capital changes:			
(Decrease)/Increases in Trade Payables	(138.84)	373.81	
(Decrease)/Increases in Other Current Liabilities & Short Term Provisions	(212.23)	172.38	
(Decrease)/Increases in Long Term loans and advances	(36.49)	(87.88)	
(Increases)/Decrease in Inventories	(971.84)	(436.79)	
(Increases)/Decrease in Trade Receivables	248.50	(1,688.09)	
(Increases)/Decrease in Long Term loans and advances	45.33	(892.68)	
(Increases)/Decrease in Short term Loans & Advances	(263.73)	(918.72)	
(Increases)/Decrease in Other Current Assets	(6.49)	(8.20)	
Gross Cash From Operations Before Extra Ordinary Items	1,222.17	(1,245.57)	
Extraordinary Items	1,221,17	(1)-10101)	
Donations	(23.20)	(19.69)	
Gross Cash From Operations	1,198.97	(1,265.27)	
Payment/Adjustmen on Account of Tax Expenses	(629.16)	(540.76)	
Less: Income Tax Paid of earlier year	(64.63)	0.01	
Net cash from operating activities	505.17	(1,806.03)	
Cash flows from investing activities			
FD matured / Created	(1,546.95)	1,942.17	
Interest on Fixed Deposits	89.07	40.18	
Divdend Income	3.45	1.84	
Rent Received	110.28	64.62	
Purchase of Fixed Assets	(622.14)	(1,275.84)	
Net cash used in investing activities	(1,966.31)	772.96	
Cash flows from financing activities			
Short Term Loan Taken	(1,290.38)	(1,946.92)	
Dividend Paid	(72.74)	- /	
Non Current Liabilities	- 1	3,112.40	
Finance Cost Paid	(19.96)	(58.21)	
Net cash used in financing activities	(1,383.08)	1,107.27	
Net increase in cash and cash equivalents	(2,844.22)	74.20	
Cash and cash equivalents at beginning of period	3,146.76	3,072.56	
Cash and cash equivalents at end of period	302.55	3,146.76	

For Bright Outdoor Media Limited

Yogesh Jiwanlal Lakhani Chairman and Managing Director

DIN-:00845616

Place: Mumbai Maharashtra Date: 29th May, 2025

BRIGHT OUTDOOR MEDIA LIMITED CIN - U7430MH2005PLC156444

H. NO.- 801, 8th Floor, Crescent Tower, Near Morya House, Opp. VIP Plaza, New Link Road, Andheri(W), Mumbai-400053 Maharashtra, India
Website - www.brightoutdoor.com; Email: info@brightoutdoor.com
Reporting of Segment-wise Revenue Results Assets and Liabilities as on 31st March, 2025

(Amount in Lakhs)

	Particulars	Half Year ended on 31/03/2025	Half Year ended on 30/09/2024	Half Year ended on 31/03/2024	Half Year ended on 30/09/2023	Year to date figures for theyear ended on 31/03/2025	Year to date figures for theyear ended on 31/03/2024
S.No		Audited	Unaudited	Audited	Unaudited	Audited	Audited
1	Segment Revenue						
	(a) Sale of Advertising Services	6,873.62	5,666.65	6,413.41	4,023.71	12,540.27	10,437.12
	(b) Related to Real Estate	79.48	54.80	130.62	100.15	134.28	230.77
	Segment Allocate Expenses						
D (04)	(a) Sale of Advertising Services	5,002.97	3,961.35	3,925.95	3,142.25	8,964.32	7,068.20
	(b) Related to Real Estate	41.18	14.62	104.58	85.98	55.80	190.55
2	Segment Results						
	(a) Sale of Advertising Services	1,870.65	1,705.30	2,487.46	881.46	3,575.96	3,368.92
	(b) Related to Real Estate	38.30	40.18	26.04	14.18	78.48	40.21
	Less:						
	Unallocable Income	87.99	42.57	16.95	45.13	130.56	62.08
	Unallocable Expenses	700.01	566.62	938.04	378.58	1,266.63	1,316.63
	Profit Before Tax	1,296.93	1,221.43	1,592.40	562.19	2,518.37	2,154.59
	Less: Tax Expenses	303.44	307.42	408.35	142.40	610.87	550.75
	Profit for the Period	993.49	914.01	1,184.05	419.79	1,907.50	1,603.84
3	Segment Assets						
	(a) Sale of Advertising Services	9,286.46	9,887.69	9,219.33	6,480.15	9,286.46	9,219.33
	(b) Related to Real Estate	3,896.17	1,804.94	1,583.15	1,413.25	3,896.17	1,583.15
	(C) Unallocated	5,586.09	6,890.53	7,875.92	4,842.47	5,586.09	7,875.92
	Total Segment Assets	18,768.72	18,583.15	18,678.40	12,735.88	18,768.72	18,678.40
4	Segment Liabilities						, and the state of
	(a) Sale of Advertising Services	2,111.33	2,324.24	2,484.92	1,918.17	2,111.33	2,484.92
	(b) Related to Real Estate	37.47	39.31	20.86	15.63	37.47	20.86
	(C) Unallocated	16,619.92	16,219.60	16,172.61	10,802.08	16,619.92	16,172.61
	Total Segment Liabilities	18,768.72	18,583.15	18,678.40	12,735.88	18,768.72	18,678.40

For Bright Outdoor Media Limited

Yogesh Jiwanlal Lakhani Chairman and Managing Director DIN-:00845616

Place : Mumbai Maharashtra Date : 29th May, 2025

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Date: 29th May, 2025

To,
The Manager, **BSE SME Platform**Department of Corporate Services
25th Floor, P.J. Towers, Dalal Street
Fort, Mumbai - 400 001

BSE Scrip Code: 543831

Reference: Regulation 33(3)(d) of the SEBI (Listing Obligations and Disclosure Requirements)
Regulations, 2015 ('SEBI Listing Regulations')

<u>Sub: Declaration with respect to Audit Report with un-modified opinion to the Audited Standalone</u> Financial Results for the Half year and financial year ended on 31st March, 2025:

Dear Sir/Madam,

Pursuant to Regulations 33(3)(d) of the SEBI (Listing Obligation and Disclosure Requirement) Regulations, 2015, as amended, it is hereby declared and confirmed that the Statutory Auditors of the Company M/s. VANDANA V. DODHIA & CO, (FRN – 117812W) have issued Audit Report with unmodified opinion in respect of Audited Standalone Financial Results for the Half year and financial year ended 31st March, 2025.

The above is for your information and record.

Thanking You,

FOR BRIGHT OUTDOOR MEDIA LIMITED

YOGESH JIWANLAL LAKHANI MANAGING DIRECTOR DIN – 00845616