

HOARDINGS, SIGN BOARDS, CINEMA  
SLIDES, NEWS PAPER, MAGAZINE  
KIOSKS, RADIO, BANNERS,  
SHOWCASE DISPLAY, CABLE T.V.  
RLY. ADVERTISEMENT, B.E.S.T. AD,  
FILM MODELLING EVEBT & SALES  
PROMOTION AND DIGITAL PRINTING  
THROUGHOUT INDIA

**Bright Outdoor Media Limited**

(Formerly known as Bright Outdoor Media Private Limited)

CIN - U74300MH2005PLC156444



**Registered Office-** 801, 8<sup>th</sup> Floor, Crescent Tower, Near Morya House, Fame Infinity Mall, Off New Link Road, Andheri (West), Mumbai 400 053, Maharashtra, India.

**Contact No.-** 67140000-99 | **FAX** 67140011-22 | **Email ID-** [Brightoutdoor@gmail.com](mailto:Brightoutdoor@gmail.com) | **Website-** [www.brightoutdoor.com](http://www.brightoutdoor.com)

**04 August, 2023**

The Manager,  
**BSE SME Platform**  
Department of Corporate Services,  
25th Floor P.J. Towers,  
Dalal Street Fort, Mumbai - 400 001

**BSE Scrip Code: 543831**

**Subject: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), this is to inform that a Company have entered Memorandum of Understanding (MOU) between The DZ Group and Bright Outdoor Media Limited (BOML) for next 5 years and if mutually agree for extension of a further 2(Two) Years for Premium Hoarding traffic facing Coming from Worli Sea Link, Coming from Town, Coming from Mahim Causeway, Coming from Bandra Kurla Complex(BKC) and going towards Airport and Western Suburbs LED Display (Digital Screen) size 41' x 41' facing Evening Traffic, Within CTS No.416/417 at Western Express Highway, Bandra (E) Mumbai-400051.

The Gross revenue (GR) generated from the sale of digital advertisement space (i.e. on the 5 (five) Slots duration of 10 seconds each) on the said LED Screen shall be profit sharing between both the parties on quarterly basis. Out of the 6(Six) slots duration of 10 seconds each, BOML shall be entitled to 1(One) slot of 10 second duration.

Thanking You,

Yours faithfully,

**For Bright Outdoor Media Limited**

**Mr. Yogesh Jiwanlal Lakhani**  
**Managing Director**  
**DIN: 00845616**